

## Premium Web Hosting

Succinct Ideas are pleased to be able to offer no-compromise performance and high availability **Premium Website Hosting Service**

We have engaged a highly respected Australian based hosting organisation with a strong reputation for performance and high availability to deliver our Premium Website Hosting Service. This provides:

### High performance Virtual Dedicated Server

- Guarantees your website's processing power to respond quickly to visitors clicks
- Managed number of co-located sites to reduce performance hits & hacker exposure
- Fully monitored and managed website quality across the server
- Proactive performance monitoring and reporting

### Layered backups

- Your site is backed up daily/weekly
- We retain a history of backups online

### Reporting

- Website performance and availability reporting is provided monthly

### Fees:

Monthly \$ 100 ex GST per month (*minimum period 6 months*)

Annual \$ 1,080 ex GST per annum

## WordPress Premium Hosting

In addition to the services provided in our Premium Web Hosting Service, we also offer these *optional additional services* for WordPress websites:

- WordPress core software and plugin monitoring and updates
- Additional website backups to 'The Cloud'
- Google Rank tracking reporting
- Google Analytics reporting
- Hack 'hardening' plugin

### Fees:

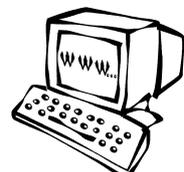
Monthly \$ 150 ex GST per month (*minimum period 6 months*)

Annual \$ 1,620 ex GST per annum

## Terms

Prices are excluding GST

Sales are subject to our terms sale available at: <http://succinctideas.com.au/legals/terms/>



## Why Premium Hosting is critical for your business

Website hosting is the space in the internet where your website exists. Until recently website hosting was considered a commodity service because it's cheap and easy to provide. But things have changed and now the \$ you save on cheap hosting could cost you \$\$\$ in sales leads.

### Business critical

#### Your website is your virtual showroom

It's well accepted that the internet is now a key sales channel for business. When your website is down, your virtual sales showroom is closed, so there's no sales leads.

As many businesses have discovered; cheap web hosting can cost your business many times in lost sales from website down time and poor performance.

### Hacker Risk Reduction

Website hacking has dramatically increased and managing your site's exposure to this online vandalism is critical. Main-stream hosts have 100's of websites on the same server, with no control over site quality. This increases your site's exposure to hackers who gain entry via a poorly managed site on the server then compromise yours.

We tightly manage the number and quality of co-located websites, reducing your website's exposure to hackers.

### Disaster Recovery

In the worst possible scenario we are able to restore your website from a history of backups and if the entire server fails we can restore to another virtual server within hours - not days.

### Performance matters

#### Slow sites = lost sales

When surfing the 'net we tend to dismiss slow sites. They are a pain to use and we 'bounce' out of them often missing better products or pricing.

#### Google doesn't like slow either

Google recognises this, and now penalises poor performing websites by pushing them down search results and out of sight of prospective clients.

#### Modern sites need more grunt

Modern website systems like WordPress are becoming very popular as they are easy to use and provide a great library of functionality for your site.

Unfortunately these systems can be resource hungry and will slow a web server down particularly if that server is already heavily loaded with multiple websites.

Our servers are based on brand new, high performance, purpose built server systems. We proactively manage the number and quality of co-located websites and monitor performance to ensure your website enjoys a genuinely premium web hosting service.

